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0091/PTO U.S. Department of 0 Bev. 10/95 Patent and Traden		Application Number	10/667,103				
		Filing Date	September 17, 2003				
TRANSMITTAL FOR	M	First Named Inventor	Justin Khoo				
(to be used for all correspondence during pe filed application)	ndency of	Group Art Unit Number	2154				
	•	Examiner Name	Unknown				
Total Number of Pages in This Submission	11*	Attorney Docket Number	23831-08092				
ENCLO	SURES	(check all that apply	/)				
ENCLOSURES (check all that apply)  Fee Transmittal Form (in duplicate) Check Enclosed  Return Receipt Postcard Response to Notice to File Missing Parts Assignment & Recordation Cover Sheet Combined Declaration and Power of Attorney Application Data Sheet  2nd Supplemental Information Disclosure Statement & PTO/SB/08A Copies of IDS Cited Non-Patent Literature Documents Request for Corrected Filing Receipt Request for Correction of Recorded Assignment Amendment/Response: [] Page(s) Assignment & Revocation and Power of Attorney  Issue Fee Transmittal Letter to Chief Draftsperson Formal Drawing(s): [] Sheet(s) of Figure(s) [] Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Certified Copy of Priority Document(s)  After Allowance Communication to Group After Allowance Communication to Group							
REMARKS: *not including cited references							
SIGNAT	SIGNATURE OF ATTORNEY OR AGENT						
Signature: Lawra N	an						
Attorney/Reg. No.: Laura A. Majerus / Re		17	Dated: Feb 23, 2004				
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**JICANTS:** 

Justin Khoo and Ying Xu

APPLICATION NO.:

10/667,103

FILING DATE:

September 17, 2003

TITLE:

Email Method and System

**EXAMINER:** 

Unassigned

**GROUP ART UNIT:** 

2154

ATTY. DKT. NO.:

.23831-08092

## CERTIFICATE OF MAILING

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## 2<sup>nd</sup> SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT Under 37 CFR §§ 1.56 and 1.97-98

SIR:

Pursuant to the provisions of 37 CFR §§ 1.56 and 1.97-98, enclosed herewith is modified form PTO/SB/08A listing references for consideration by the Examiner. Enclosed is a copy of each listed reference that may be material to the examination of this application, and for which there may be a duty to disclose.

The filing of this 2<sup>nd</sup> Supplemental Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

This 2<sup>nd</sup> Supplemental Information Disclosure Statement is being filed:

within three months of the filing date of the application, or date of entry into the national stage of an international application, or before the mailing date of a first office action on the merits, whichever event last occurred;

before	the ma	iling of a first official action after the filing of a request for
contin	ued exa	mination (RCE) under 37 CFR § 1.114;
after th	iree mo	onths of the filing date of this national application or the date
of entr	y of the	e national stage in an international application, or after the
mailin	g date o	of the first official action on the merits, whichever event last
occurr	ed, but	before the mailing date of the first to occur of either: (1) a
final a	ction ur	nder 37 CFR §1.113; or (2) an action that otherwise closes
prosec	ution in	the application, and:
	attacl	ned hereto is the fee set forth under 37 CFR § 1.17(p) for
	subm	ission of this Information Disclosure Statement under 37
	CFR.	§ 1.97(c); OR
	Appli	icant certifies pursuant to 37 CFR § 1.97(e) that:
		each item of information contained in this Information
		Disclosure Statement was first cited in a communication
		from a foreign patent office in a counterpart foreign
		application not more than three months prior to the filing of
		this Statement; OR
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		Disclosure Statement was cited in a communication from a
		foreign patent office in a counterpart foreign application
		and, to the knowledge of the person signing this
		certification after making reasonable inquiry, no item of
		information contained in this Statement was known to any
		individual designated under 37 CFR § 1.56(c) more than
•		three months prior to the filing of this Statement;
on or	before	the payment of the issue fee but after the mailing date of the
first t	o occur	of either: (1) a final action under 37 CFR § 1.113; (2) a
notice	of allo	owance under 37 CFR § 1.311; or (3) an action that otherwise
closes	s prosec	cution in the application, and:
	Appl	icant certifies pursuant to 37 CFR. § 1.97(e) that:
		each item of information contained in this Information
		Disclosure Statement was cited in a communication from a
		foreign patent office in a counterpart foreign application not
		more than three months prior to the filing of this Statement;
		or
		no item of information contained in this Information
		Disclosure Statement was cited in a communication from a

		fe	oreign patent office in a counterpart foreign application				
		a	nd, to the knowledge of the person signing this				
		c	certification after making reasonable inquiry, no item of				
		iı	nformation contained in this Statement was known to any				
		iı	ndividual designated under 37 CFR § 1.56(c) more than				
			hree months prior to the filing of this Statement; AND				
			hereto is the fee set forth under 37 CFR §1.17(p) for				
			on of this Information Disclosure Statement under 37				
			.97(c); OR				
	□ afteı	•	nt of the issue fee. Applicant requests that the information				
			s Information Disclosure Statement be placed in the file				
			CFR § 1.97(i), although the information may not be				
		sidered by th					
		•	under 35 U.S.C. § 120, on the earlier filing date of prior				
			· · · · · · · · · · · · · · · · · · ·				
			CATION NO., filed on DATE FILED, and the references				
		<u>•</u>	referenced, but are not required to be provided in this				
_			FR § 1.98(d).				
$\boxtimes$			no fee is required for the consideration of this 2 <sup>nd</sup>				
			on Disclosure Statement.				
Consid	leration of th	e listed refe	rences and favorable action are solicited.				
			Respectfully submitted,				
			JUSTIN KHOO AND YING XU				
Dated: Fe	h 23	, 2004	By: Laura Mas				
	<u> </u>	, 200 .	Laura A. Majerus, Reg. No. 33,417				
			Fenwick & West LLP				
			Silicon Valley Center				
			801 California Street				
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			Tel.: (650) 335-7152 Fax.: (650) 938-5200				

PTO/SB/08A (10-01)

Approved for use through 10/31/2002. OMB 0651-0031

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Substitute for form 1449A/PTO		Complete if Known
INFORMATION DISCLOSURE	Application No.	10/667,103
STATEMENT BY APPLICANT	Filing Date	September 17, 2003
STATEMENT BY APPLICANT	First Named Inventor	Justin Khoo
FEB 2 6 2004	Art Unit	2154
	Examiner Name	Unknown
Sheet 1 of 7	Attorney Docket Number	23831-08092

		•	U.S. PATE	NT DOCUMENTS
		Document No.		·
Examiner Initials*	Cite No.1	Number – Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
•	1	US 6,654,725	11-25-2003	Langheinrich, et al.
	2	US 6,563,514	05-13-2003	Samar
	3	US 6,487,538	11-26-2002	Gupta, et al.
	4	US 6,370,514	04-09-2002	Messner
	5	US 6,336,099	01-01-2002	Barnett, et al.
	6	US 6,321,208	11-20-2001	Barnett, et al.
	7	US 6,314,451	11-06-2001	Landsman, et al.
	8	US 6,286,045	09-04-2001	Griffiths, et al.
	9	US 6,160,554	12-12-2000	Krause
	10	US 6,128,663	10-03-2000	Thomas
	11	US 6,078,935	06-20-2000	Nielsen
	12	US 6,026,369	02-15-2000	Capek
	13	US 5,948,061	09-07-1999	Merriman, et al.
	14	US 5,937,417	08-10-1999	Nielsen
	15	US 5,918,014	06-26-1999	Robinson
	16	US 5,848,396	12-08-1998	Gerace
	17	20040009813	01-15-2004	Wind
	18	20040004632	01-08-2004	Knight, et al.
	19	20040003097	01-01-2004	Willis, et al.
_	20	20030229893	12-11-2003	Sgaraglino
	27	20030200145	10-23-2003	Krassner, et al.
	22	20030146939	08-07-2003	Petropoulos, et al.
	23	20030144903	07-31-2003	Brechner, et al.
	24	20030135659	07-17-2003	Bellotti, et al.
	25	20030135558	07-17-2003	Bellotti, et al.

Examiner Signature	·	Date Considered	

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<sup>&</sup>lt;sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

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	Substitute for	form 1449/	VPTO		Complete if Known
INFORMATION DISCLOSURE				Application No.	10/667,103
STATEMENT BY APPLICANT				Filing Date	September 17, 2003
			PLICAIT	First Named Inventor	Justin Khoo
			Art Unit	2154	
				Examiner Name	Unknown
Sheet	2	of	7	Attorney Docket Number	23831-08092

			U.S. PATE	NT DOCUMENTS
		Document No.		
Examiner Initials*	Cite No. <sup>1</sup>	Number - Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
	26	20030120735	06-26-2003	Capiel
	27	20030103085	06-05-2003	Anuszewski, et al.
_	28	20030074253	04-17-2003	Scheuring, et al.
	29	20030028451	02-06-2003	Ananian
	30	20030009385	01-09-2003	Tucciarone, et al.
	31	20030005000	01-02-2003	Landsman, et al.
	32	20020198791	12-26-2002	Perkowski
	33	20020194081	12-19-2002	Perkowski
<u> </u>	34	20020161838	10-31-2002	Pickover, t al.
	35	20020133518	09-19-2002	Landsman, et al.
·	36	20020129102	09-12-2002	Landsman,e t al.
	37	20020129089	09-12-2002	Hegde, et al.
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	39	20020118221	08-29-2002	Hudson, et al.
	40	20020094868	07-18-2002	Tuck, et al.
	41	20020087631	07-04-2002	Barnett, et al.
	42	20020087405	07-04-2002	Sharma
	43	20020082941	06-27-2002	Bird
	44	20020082923	06-27-2002	Merriman, et al.
	45	20020006360	02-28-2002	McGregor, et al.
	46	20020004825	01-10-2002	Lindberg
·	47	20020069105	06-06-2002	Botelho, et al.
	48	20020029267	03-07-2002	Sankuratripati, et al.
	49	20020006360	02-28-2002	McGregor, et al.
	50	20020004825	01-10-2002	Lindberg

Examiner Signature	Date Considered	
L		

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<sup>&</sup>lt;sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

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	Substitute for	form 1449A	/PTO		Complete if Known	
INFORMATION DISCLOSURE			CLOSURE	Application No.	10/667,103	·
STATEMENT BY APPLICANT		Filing Date	September 17, 2003			
STATEMENT BY APPLICANT			PLICANT	First Named Inventor	Justin Khoo	
				Art Unit	2154	
				Examiner Name	Unknown	
Sheet	3	of	7	Attorney Docket Number	23831-08092	

-	1 00	OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T⁵
	51	Sherman, Chris, "Speed Searching With Lycos Fast Forward" [online], February 14, 2002,	
		Jupitermedia Corporation [retrieved on January 29, 2004]. Retrieved from the Internet: <url:< td=""><td></td></url:<>	
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		Retrieved from the Internet: <url:< td=""><td></td></url:<>	
	1	http://www.eyewonder.com/ewsubproduct/ew_productsespserver.cfm>.	

Examiner Signature	Date Considered	
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<sup>&</sup>lt;sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

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	Substitute for fo	orm 1449	VPTO	Complete if Known		
INFO	RMATION	פוח ו	CLOSURE	Application No.	10/667,103	
			PLICANT	Filing Date	September 17, 2003	
JIA	I CIVICIA I C	)	LICANI	First Named Inventor	Justin Khoo	
	•		•	Art Unit	2154	
				Examiner Name	Unknown	
Sheet	4	of	7	Attorney Docket Number	23831-08092	

Examiner	Cite	OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS  Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine,	
Initials*	No.1	journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T⁵
	63	"Amazom.com:GoldBox" (example of a 'Goldbox' page) [online], date unknown, Amazon.com	
		[retrieved on February 9, 2004]. Retrieved from the Internet: <url:< td=""><td></td></url:<>	
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	64	"DoubleClick DART Targeting and Reporting" [online], date unknown, DoubleClick, Inc. [retrieved on	
		February 9, 2004]. Retrieved from the Internet: <url: dartinfo="" http:="" www.doubleclick.com=""></url:> .	
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	66	"Rich Media: Audio Video and Flash" [online], date unknown, VisionPoint Media [retrieved on	
		February 9, 2004]. Retrieved from the Internet: <url: audio-<="" http:="" td="" www.visionpointmedia.com=""><td>İ</td></url:>	İ
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	70	"Fast Company Director" (page uses mouse-over preview technology to aid navigation) [online], date	
		unknown, Fast Company [retrieved on February 9, 2004]. Retrieved from the Internet: <url:< td=""><td></td></url:<>	
	<u> </u>	http://fastcompany.directorym.com/DM/?CategoryID=2721&DirectoryID=2706&RegionCode=NATL>.	
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		on February 9, 2004]. Retrieved from the Internet: <url:< td=""><td></td></url:<>	
		http://img.mediaplex.com/ads/550/5228/Adserver-Collateral.pdf>.	
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		ads) [online], date unknown, MouseOver [retrieved on February 9, 2004]. Retrieved from the	
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		Retrieved from the Internet: <url: 1083="" http:="" index.cfm="" page_id="" www.finityone.com.au="">.</url:>	

Examiner Signature	Date Considered		
		<u> </u>	•

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.

Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>&</sup>lt;sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

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	Substitute for	form 1449/	VPTO	Complete if Known		
INFO	RMATIO	א חוא	CLOSURE	Application No.	10/667,103	
			PLICANT	Filing Date	September 17, 2003	
		<b>D</b> 1 A.	LIOAN	First Named Inventor	Justin Khoo	
	٠			Art Unit	2154	
				Examiner Name	Unknown	
Sheet	5	of	7	Attorney Docket Number	23831-08092	

Examiner	Cite	OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine,	т —
Initials*	No.1	journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T⁰
	74	"Interactive Rollovers in Adobe ImageReady" (example of an online demo of a mouse-rollover	
		preview) [online] May 5, 2000, Digital Media Online [retrieved on February 9, 2004]. Retrieved from	
		the Internet: <url: 58<="" htm="" http:="" td="" www.creativemac.com=""><td></td></url:>	
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		Vendaria, Inc. [retrieved on February 9, 2004]. Retrieved from the Internet: <url:< td=""><td></td></url:<>	
<u></u>		http://www.vendaria.com/misc/main.asp?/home>.	
	76	"Robust Technology + Expert Services + Proven Best Practices = Effective Marketing Solutions"	
		[online] date unknown, NetWorld IQ [retrieved on February 9, 2004]. Retrieved from the Internet:	1
		<pre><url: http:="" solutions.htm="" www.newworldig.com="">.</url:></pre>	
	77	"Multi Discipline Marketing Agency: Emarketing, Ecommerce & CRM Solutions - Company	
		Overview" [online] date unknown, Modem Media [retrieved on February 9, 2004]. Retrieved from the	
	70	Internet: <url: http:="" who-we-are.html="" www.modemmedia.com="">.</url:>	
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		[retrieved on February 9, 2004]. Retrieved from the Internet: <url:< td=""><td>ĺ</td></url:<>	ĺ
	70	http://www.emaillabs.com/index.html>.	
	79	"Multimedia Building – Rich Media Email – Free Flash Animation" [online] date unknown, Catalyst	
		Internet Marketing [retrieved on February 9, 2004]. Retrieved from the Internet: <url:< td=""><td></td></url:<>	
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	Substitute for fo	orm 1449A	/PTO	Complete if Known		
INFO	RMATION	ו חופט	CLOSURE	Application No.	10/667,103	
				Filing Date	September 17, 2003	
OIAI	STATEMENT BY APPLICANT			First Named Inventor	Justin Khoo	· ·
			•	Art Unit	2154	
<del></del>				Examiner Name	Unknown	
Sheet	6	of	7	Attorney Docket Number	23831-08092	

Examiner Initials*	Cite No.1	OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS  Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, include name).	Τ.
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Substitute for form 1449A/PTO Complete if Known Application No. 10/667,103 **INFORMATION DISCLOSURE** Filing Date September 17, 2003 STATEMENT BY APPLICANT First Named Inventor Justin Khoo Art Unit 2154 **Examiner Name** Unknown Sheet **Attorney Docket Number** 23831-08092

Examiner Initials*	Cite No. <sup>1</sup>	OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS  Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T°
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